



INTERCULTURAL DIGITAL STORYTELING CONTEST-

MED2IaH call extended to students from the HEI in the countries involved in MED2IaH project and to HEI of EMUNI network

Contest organizer: EMUNI, Slovenia



<u>Aim of this call</u> is to raise awareness on internationalization in HE and strengthen the competence of digital and creativity. EMUNI extend the MED2IaH project (LINK of the project) invitation of INTERCULTURAL DIGITAL STORYTELING CONTEST outside the consortium partners of MED2IaH projects, and in this way widely promote the intercultural digital storytelling as essential mean for promoting inter-culturalism, and as important and innovative teaching and learning method.

Who can participate? All students enrolled in the undergraduate or graduate levels from HEI in the countries involved in MED2IaH project and to HEI of EMUNI network (institutions not involved in MED2IaH projects).

EMUNI regulations under this call. info@med2iah.eu

Type of activity	Contest deadlines
Open call - INTERCULTURAL DIGITAL STORYTELING CONTEST	January 2022
Guidelines, study materials at e-platform LINK, open access	January - March 2022
Production of digital stories (videos)	January - March 2022
Submission deadline for digital stories to EMUNI	31 March 2022
Digital storytelling assessment and judging	4 – 10 April 2022
Digital storytelling contest results announcement	10 April 2022

- 1) <u>Number of authors of the video digital story:</u> It is recommended to prepare a digital story individually or in pairs, particularly, if story is prepared by students from two different cultural backgrounds. Each student could be author or a co-author of max 2 videos.
- 2) Where/How to submit? Videos should be submitted via e-mail to the IRO of EMUNI University (info@med2iah.eu), or can be submitted to the same office by some other appropriate means (e.g. WeTransfer).
- 3) What to submit? Beside the video, the release letter must be filled out. downloadable through the link. This releases letter provides consent for the EMUNI to use/disseminate the video to a broader audience to exploit the internationalization objectives in line with the MED2Iah project's mandate.
- **4)** <u>Certificate of participation:</u> A Certificate of Participation will be issued for students whose digital stories will be accepted as eligible.
- 5) <u>Judging process and criteria.</u> Jury for this contest will be composed of 3 5 persons. Areas of jury members: intercultural engagement, communication and international cooperation, filmmaking and/or digital storytelling.





- 6) Announcement of results, and awards. Jury will select 20 best digital stories, the videos/the authors. The awards:
 - 2 vouchers (two in the value of 500,00 EUR each- Costs covered: accommodation and meals for the Student Boot Campin Slovenia. During 2-weeks student mobility in Slovenia (6 18 June 2022), students will attend lectures in cross-cultural studies, creativity and innovation, arts management, event management, project management, leadership, student engagement. Travel costs shall be covered by students.
 - **20 vouchers** that will cover the registration fee at international conferences organized on-line or hybrid way in the period June 2022 May 2023. The awarded students are invited to participate with the papers, that will be published in the conference proceeding or conference supporting journals.



Some information on the production of digital story on intercultural topics.

1) Introduction into intercultural digital story MED2Iah

- Digital Storytelling is a type of Storytelling that can creatively combine a mixture of mediums such as audio, video, texts and images, social media elements (e.g. Tweets) and interactive elements (e.g. digital maps) to present information on a specific topic
- In MED2Iah, digital Storytelling is a way of sharing students' intercultural awareness and cultural
 diversity (IACD) stories publicly through various multimedia and channels. The focus of the story is on
 intercultural/ international experiences. A story can be from a lived-in experience or scripted from an
 imagination that is based on reality. This story can provide wisdom from an incident that otherwise
 may have been forgotten or yet to unfold. The story can enlighten viewers who may never have given





importance to IACD concerns at all. Sharing an intercultural and/or international experience through digital Storytelling can be a powerful tool to help guide students' future direction and goals.

2) Teaching/learning support for preparing digital story in MED2IAH – 3 courses

Students interested to prepare **intercultural digital story**, are kindly invited to attend 3 on line courses through **e-platform EMUNI:** https://elearningproject.eu/all-courses/?course_catid=81 . Courses are free/open access, there are many lessons with introductory video, reading materials, PPT presentation:

- MED2IaH Storytelling as a didactical approach
- MED2IaH Intercultural diversity in curriculum and extra-curriculum activities
- MED2IaH Digital storytelling video production

3) Digital storytelling manual for students – how to manual

In this manual student can find practical information concerning production of digital story. Manual is available through https://elearningproject.eu/lessons/med2iah-digital-storytelling-manual-for-students/

4) Technical elements of digital story to be considered

- <u>Content and duration:</u> The length of the product should be two to three (2 to 3) minutes. The topic
 content of digital Storytelling can be but is not limited to international or intercultural experience,
 global experience, cross-cultural experience, intercultural journey, the importance of cross-cultural
 experience, cross-cultural communication, cultural diversity, etc.
- **Copyright:** If someone else's images, music, video, research, and ideas are used, permission has to be secured from the author/owner to use their work.
- <u>Language of the story:</u> The digital story should be **prepared in English**. You can subtitle your digital stories in French or/and Arabic.
- <u>Digital storytelling format:</u> The digital storytelling format can be horizontal stories, short and vertical videos, full-motion videos with sound, still images and even animation.
- <u>Credits and disclaimer:</u> The Erasmus+ logo, followed by the logo of the MED2Iah project and subsequently by the logo of the University where the applicant is from, should be cited in the video.









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